

Cathedral Square Friends
Board Meeting
08/02/2017

Aug 2, 2017/ 6:00 PM / 759 N. Milwaukee St. (the Colby Abbot Building), Conference Room 416

ATTENDEES

Carl Baehr, Dave Reid, Mariiana Tzotcheva, Greg Patin, Eddie Sturkey, Dan Taylor, Derek Peru, Jim Orth

Not in attendance: Emily McElwee, Kim Morris, Sharon Woodhouse

AGENDA

1. Approval of July meeting minutes
2. Intro Jim Orth
3. Discussion of the TWKA long term visioning process
4. Updates on CSF presence at the Square
5. Update on discussion with BID 21/Third Ward Bid
6. Discussion of to do items
7. Wrap up

NOTES

1. Approval of July meeting minutes

Dan made a motion to approve and Carl seconded it, all approved.

2. Intro Jim Orth

During the May Public Meeting, Jim Orth had expressed interest to join CSF.

Jim introduced himself, he is local resident, living on the Square and raising family. Jim is interested in improving the physical appearance of the square but will not like it to be paved over completely.

3. Discussion of the TKWA long term visioning process

Dave explained that the group has no designed plan for how the square should look like. Instead CFS proposed engaging the TKWA for a public long term visioning process to engage all stakeholders (business owners, local residents, Milwaukee County Parks, the City of Milwaukee, local organization).

Ideas were discussed to highlight on the website that there is no design yet, spell out the proposed approach (may be add videos) so it is clear to people what the intent is.

Mariiana made a motion to vote to accept Jim as a new board member and Eddie seconded. All voted in favor.

4. Update on CFS presence at the Square/communications ideas

Mariiana thanked everyone who helped staff the CFS table at events. Approximately 70 people signed up to join CSF mailing list. Ideas of improvements and things CSF can work on were gathered. Mariiana to prepare a list to share with the group.

Additionally, Mariiana shared a list of Communication ideas to implement (for the CSF website, Social Media, Press Release, Newsletter and Dropbox). Refer to CFS ideas.pdf.

5. Update on discussion with BID 21/Third Ward Bid

Greg provided an update of a recent discussion he had with Beth Weirick (CEO BID 21), Matt Dorner (Economic Development Director BID 21) and members of the Historic Third Ward Association.

Beth Weirick offered to send a communication out to the BID 21 members, introducing Cathedral Square Friends and promoting the group's mission. BID 21 will also try to help with the Flowers project.

Additionally, the possibility was discussed to have the CSF flowers baskets be added to the contract the Third Ward Association has with the Landscaping firm KEI.

When CSF is ready with updating the website and messaging, Greg will contact BID 21.

6. Discussions of to do items

The to do items were discussed (refer to ACTION ITEMS).

7. Wrap up

7:40pm the meeting was adjourned.

ACTION ITEMS

1. All - review meeting minutes from August meeting.
2. Mariiana - send details of JCI's Blue Sky program
3. Dave/Mariiana - updates to website/communication strategy
4. Greg - flowers document
5. Dan/Greg- work on plaque and contact KEI
6. Dave - contact County about Ryan`s proposal to treat the grass this fall
7. Carl - take pictures of flowers baskets at Pere Marquette park

NEXT MEETING

09/06/2017, Wednesday, 6:00 pm, Location :759 N. Milwaukee St.(the Colby Abbot Building), Conference Room 416