

Cathedral Square Friends  
**Board Meeting**  
07/05/17

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July 5, 2017 / 6:00 PM / 759 N. Milwaukee St. (the Colby Abbot Building), Conference Room 416

ATTENDEES

Carl Baehr, Dave Reid, Mariiana Tzotcheva, Greg Patin, Eddie Sturkey, Dan Taylor, Sharon Woodhouse, Derek Peruo

Not in attendance: Emily McElwee, Kim Morris, Ed Beckard

AGENDA

1. Approval of June meeting minutes
2. Intro Derek Peruo
3. Flower Baskets Project
4. Getting involved/volunteer page
5. Wrap up

NOTES

1. Approval of June meeting minutes

Meeting minutes were approved

2. Intro Derek Peruo

During the May Public Meeting, Derek Peruo of Propshophomes ([www.propshophomes.com](http://www.propshophomes.com)) had expressed interest to join CSF.

Derek Peruo introduced himself, he is local resident and business owner. Derek indicated he would be happy to learn more about the group so he can determine the commitment needed before officially joining the CFS Board.

### 3. Flower Baskets Project

During the June meeting the Board had agreed to make the Flower project a priority. Previously CFS had obtained a cost estimate from KEI, which is the landscaping company that maintains the flower baskets in various locations Downtown (Third Ward, the Pfister, etc)

Greg Patin has spent time reviewing the initial cost estimate and shared his thoughts.

Topics discussed:

- Explore Partnership with the Downtown BID to help pay for the cost of maintenance
- The CSF webpage needs to have a section describing the Flower Baskets project  
Greg will prepare a draft and sent to Sharon to write up
- Having a metal band (plaque) on each pole with the name of the person/organization that donated it and name recognition on the CFS website
- There are 8 poles inside the Square and 15 on the perimeter
- Have a press release announcing the non-profit, the flower baskets project and the CFS presence in the square during events
- The use of “ Color the Square” phrase appeared inappropriate to some
- Crowdfunding campaign alongside Capital Campaign, using local celebrities for a promotional video for the Crowdfunding campaign
- KEI Installing a demo basket
- Greg offered to contact Nancy O” Keefe, former Third Ward BID Director about vendors to use, besides KEI

### 4. Getting involved/volunteer page

Greg proposed listing on the website (as well as printed on poster for the table, maybe a card, etc.) the help CSF is looking for and had asked for others to suggest edits (if any). Eddie grouping the skills/individuals.

Dave will add to the website as per Greg`s /Eddie`s proposal.

## 5. Wrap up

Carl Baehr made a motion to elect Derek Peruo as a CFS Board Member and everyone voted in favor.

7:30 pm the meeting was adjourned.

## ACTION ITEMS

1. All - review meeting minutes from June meeting.
2. Greg/Sharon - prepare a proposal of the Flower Baskets project for the website
3. Dave - update the volunteer page of the website

## NEXT MEETING

08/02/2017, Wednesday, 6:00 pm, Location :759 N. Milwaukee St.(the Colby Abbot Building), Conference Room 416