

Cathedral Square Friends
Board Meeting
06/07/17

June 7, 2017 / 6:00 PM / 759 N. Milwaukee St. (the Colby Abbot Building), Conference Room 416

ATTENDEES

Carl Baehr, Dave Reid, Edward Beckard, Mariiana Tzotcheva, Greg Patin, Eddie Sturkey

Not in attendance: Dan Taylor, Emily McElwee, Sharon Woodhouse, Kim Morris

AGENDA

1. Approval of May meeting minutes
2. Public Meeting recap
3. Ryan Cotic/ Brookfield Property Management proposal
4. CSF Summer presence at the Square
5. Flowers project
6. Publr Bikes Station

NOTES

1. Approval of May meeting minutes

Ed Beckard made a motion to approve and Carl Baehr seconded.

2. Public meeting recap

Greg Patin had prepared meeting notes from the public meeting and shared with the group. Discussion was held and everyone agreed to post on the CSF website as a record of the

Public meeting. Greg will send Dave updated images and narrative to be posted on the website.

Two individuals had expressed interest to join the Board. Derek Peruo of Propshophomes (www.propshophomes.com) and Jim Orth of Cathedral Square Condo Association.

After brief discussion, the agreement was to invite them to join. Mariiana will reach out and invite them to the next Board meeting.

Ed Beckard shared some feedback/concerns he had received from people who attended the public meeting. Greg Patin suggested that the feedback should be summarized and the group should come up collectively with responses to frequent questions. Ed Beckard will prepare a summary and share with the group at the next meeting.

3. Ryan Cotic / Brookfield Property Management proposal

Dave Reid has received an offer from a neighborhood resident/landscaping company owner Ryan Cotic to donate CSF ~\$ 2,000 worth of grass treatment. Dave had shared Ryan's proposal with Guy Smith from Milwaukee County Parks, who is responsible for the operations of the Square. Guy Smith indicated he approves, and the next step is obtaining his supervisor(s) approval which is pending. When an update is received from Guy Smith, Dave will coordinate with Ryan/County/East Town the details/timing of treatment.

4. CFS Summer presence at the Square

Mariiana reminded the group that during previous discussions with Milwaukee County Parks coordinator, the group's presence at the Square was discussed and approval was received to have a table during events and promote CSF.

Mariiana, Carl and Ed Beckard offered to stay at the table during events and inform people of the groups efforts. Mariiana will prepare a schedule and to-do items for presence during events.

Greg suggested getting permanent CSF yard signs listing the name and website of CSF. The thoughts is to have them installed in the four corners of the square. Greg will reach out to Dan Taylor and explore options.

5. Flowers Project

Group voted to focus on the Flower project as a first short term initiative. A previous proposal/cost estimate was obtained from KEI company which provides the flowers for the Third Ward and the Pfister hotel.

Additional quotes can be obtained, however, the main focus for the group should be campaign to raise funds for flowers. How the initiative is going to be positioned is pending further discussion. Ideas discussed were:

- Calling the campaign something that is catchy, easy to use in a hashtag, easy to sell
- “Coloring the Square” was proposed
- Create a section on the website describing the project, having pictures of flowers what it could look like, cards to hang out

Greg will work on a rough proposal and send to the group for input. Everyone to think of ideas to sell this and raise money.

6. Bublr Bike Station

Dave described an incident that occurred at Werwath Mall/MSOE at the end of June 1st Jazz in The Park. Two cars drove thru Werwath Mall which is a pedestrian only area. This incidents could have been prevented if the Bublr Bike Station was still in Kilbourn Ave. This bike station was removed last year to accommodate Bastille Days and never installed back.

Carl provided an update of the new location. The foundation for the new Bublr bike station is built next to the bus stop on Jackson, across from the Cathedral.

Since the Bublr location was moved, to prevent future incidents, it would be good if MSOE or East Town can put planters or some type of temporary barrier during events. Eddie Sturkey will speak to East Town.

Next meeting is scheduled for July 5th., however, due to Holiday weekend and Summerfest, the date may need to change.

7 pm meeting was adjourned.

ACTION ITEMS

1. All - review meeting minutes from June meeting.
2. Greg - sent write up of Public Meeting with images to Dave. Dave update on the website
3. Mariiana - invite two potential board members to the July meeting
4. Ed Beckard - write down the feedback received from people
5. Dave - follow up with Ryan/County/East Town on grass treatment
6. Mariiana - organize CFS presence during events - schedule, table/chairs/to-dos, etc.
7. Greg/Dan - explore options for yard signs
8. Greg - flower project proposal
9. Mariiana - send a copy of KEI flowers proposal to the group
10. Eddie Sturkey - speak to East Town about barriers/ planters at Werweth Mall

NEXT MEETING

07/05/2017, Wednesday, 6:00 pm, Location :759 N. Milwaukee St.(the Colby Abbot Building), Conference Room 416