

Cathedral Square Friends
Board Meeting
02/07/2018

02/07/2018/ 6:00 PM / 759 N. Milwaukee St. (the Colby Abbot Building), Conference Room 416

ATTENDEES

Dave Reid, Mariiana Tzotcheva, Jim Orth, Greg Patin, Carl Baehr, Derek Peruo, Dan Taylor

Not in attendance: Kim Morris, Eddie Sturkey, Sharon Woodhouse

AGENDA

1. Approval of Jan 17, 2018 Meeting Minutes
2. Color the Square Update
3. CSF Annual Meeting
4. Baird Volunteer Event
5. Wrap up

NOTES

1. Approval of Jan 17, 2018 Meeting Minutes

Derek Peruo made a motion, Dan Taylor seconded and all approved.

2. Color the Square Update

Fundraising

- Total \$16,500 raised today
- Latest donations received \$1,800 from Associated Bank and the \$1,800 BID 21; Jim will bill Taylor for \$1,800 this month

- This Is It! Bar is holding a fundraising event on February 25th, donating 25% of sales to Color the Square Campaign - all board members to help promote the fundraiser
- Mariiana, Dave, Carl and Eddie attended the East Town Annual Meeting on January 24th at the Art Museum and promoted Cathedral Square Friends and Color the Square Campaign

Flower Baskets

- Dave has been in contact with KEI and the latest information is that someone is assigned to work on the project and will be contacting CSF with details
- If CFS is able to select the flower types arrangement for the baskets, Dave will ask KEI
- At previous meeting a decision was made to install flower baskets on eight poles.
- Greg has prepared and shared with the board a map of suggested placement of the poles in and around the Square. Greg described the proposal and the Board voted to proceed with Greg's proposal with one change - switch from pole 14 to 21

Donor recognition sign

- Dan had previously researched signs. Dan will review options and propose ideas at the next meeting.

Thank You Cards

Mariiana will share a list of all donors and a sample Thank You letter which includes specific language required to be included for non-profits. Board members that prefer to send customized letters will mark those when complete. For the remaining, Mariiana/Carl will send Thank You letters.

3. CSF Annual Meeting

- Annual Meeting/Fundraising Party to be held on March 28th at Taylors. Dan and Eddie will take the lead on planning the event. Additional details to be discussed at the March 7 CSF Board Meeting
- The goal for the event is to be fun, all donors to be invited

4. Baird Volunteer Event

- The past two years Baird had included East Town on one of its many agencies that it partnered with for a 3-4 hour volunteer project. Eddie had asked Baird to add ETA again and even proposed a joint agency project with CSF, but CSF would need to decide on the project details ASAP.
- Ideas discussed:
 - Bush trimming/Plant Bushes
 - Wood chip distribution
 - Painting light pole bases
 - Painting swing set
 - Painting benches
 - Clean up
- Additionally were discussed options for using the JCI Blue Sky initiative to plant flowers around the statues and trees. The challenge with flowers is that they will require watering. Mariiana to do additional research, work with Nancy O'Keefe on options.

5. Wrap up

The meeting was adjourned at 7:05pm.. The next CSF meeting is scheduled for March 7, 2018 at 6pm.

ACTION ITEMS

1. All - review meeting minutes from Feb 7, 2018 meeting
2. All - promote This Is It Fundraiser
3. Dave Reid - contact KEI to confirm details of the project/ask if possible to select types of flowers
4. Dan Taylor/Eddie Sturkey - proposal for annual party at Taylors
5. Dan Taylor - Donor recognition sign ideas
6. Mariiana Tzotcheva/Carl Baehr - Thank You cards
7. Mariiana Tzotcheva - explore options to use JCI Blue Sky for planting flowers around the trees/statues.

NEXT MEETING

03/07/2018, Wednesday, 6:00 pm, Location: 759 N. Milwaukee St.(the Colby Abbot Building), Conference Room 416